Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov/Dec – 2017**

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| **Code :** | **17EN1001** | **Duration :** | **3hrs** |
| **Sub. Name :** | **COMMUNICATION SKILLS IN ENGLISH** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Physical disability is not an impediment to success – Substantiate this statement with the life of Helen Keller. | CO3 | 15 |
| b. | Describe the physical barriers to listening with example. | CO1 | 5 |
| (OR) | | | | |
| 2. | a. | Highlight the achievements of Abdul Kalam and explain how his life and achievements are an inspiration to the youth. | CO3 | 15 |
|  | b. | Bring out the importance of intercultural communication. | CO2 | 5 |
|  |  |  |  |  |
| 3. |  | Assume you are the Manager of a Sports Goods Retail shop in an upcountry town. You read in the newspapers that Eastern and Western Stores Ltd., are holding their annual sale and you want to order some sports materials required by you. Write   1. a letter to Eastern and Western Stores Ltd., asking for their catalogue. 2. a letter from Eastern and Western Stores Ltd., informing you that a catalogue has been sent and that the catalogue also contains usual business. | CO3 | 20 |
| (OR) | | | | |
| 4. |  | Assume you are applying for the post of Junior Engineer in your respective branch. Send your detailed resume with a covering letter to The General Manager, Human Resources of Sandvik Asia Ltd., Mumbai. | CO3 | 20 |
|  |  |  |  |  |
| 5. | a. | List out the different types of interview questions with examples. | CO2 | 10 |
|  | b. | Fill in the blanks with the correct form of verbs:  One of the children --------- (be) quite naughty at times. When everyone else in the class ------- (do) his homework regularly, he alone ----------- (do not). Almost everyday, he along with his friends, -------- (play) some mischief or the other. His class teacher, as the other teachers, ------------ (find) it difficult to handle him. However, he has some talents too, one of which ------ (be) for painting. Beautiful scenery always ----------- (inspire) him to draw. One of his favourite hobbies ---------- (be) cartooning. Such children who -------- (be) a combination of mischievous tendencies and talents -------(have) to be handled carefully and tactfully. | CO1 | 10 |
| (OR) | | | | |
| 6. |  | Discuss in detail the preparation techniques for a job interview. | CO4 | 20 |
|  |  |  |  |  |
| 7. | a. | Non verbal communication is an integral part of Oral Communication– Explain. | CO2 | 15 |
|  | b. | Write a short report on the inauguration of your department association. | CO2 | 5 |
| (OR) | | | | |
| 8. |  | Elaborate on the topic ‘Corruption is the root cause of Indian Economy slowdown’ through a group discussion consisting of 5 members. | CO2 | 20 |
|  | |  |  |  |
|  | | **Compulsory**: |  |  |
| 9. |  | You are invited to deliver a talk on “Environmental Pollution” in a National level symposium. Prepare a 10-slide PowerPoint presentation excluding the opening and closing slides and write a brief summary of your speech in 100 words. | CO4 | 20 |

ALL THE BEST